TRIQUETRA

Bluebird Pool & Patio (fictional sample): AI Readiness Status Assessment

https://www.bluebirdpoolpatio.example | Checks as of October 26, 2026

Public preview. This is a fictional company. One area is shown in full. The other areas show scores and summaries only. The full report includes every check, its finding and its source.

ABOUT THIS ASSESSMENT

This Status Assessment shows how ready your business is for AI assistants and AI-powered search, such as ChatGPT, Claude, Gemini, Perplexity and Google's AI features. We reviewed your public website, your public business listings and your public social profiles using Stacy Nelson's 4 C's framework: Compatibility, Clarity, Credibility and Consistency. Compatibility is reported as two separate scores, Fit and Transaction. A Foundation check comes first, because nothing else matters if AI systems cannot reach and read your site. A person at Triquetra reviews every report before it is sent.

WHY IT MATTERS

More buyers now ask an AI assistant for a recommendation before they ever visit a website. An assistant can only recommend what it can find, read, understand and trust. If your site blocks it, leaves out the answers a buyer asks for, or disagrees with your listings about your address, phone or services, the assistant may skip you, describe you wrongly, or send the buyer to someone else. This report shows where you stand on each of those points today.

SUMMARY OF FINDINGS

This is a fictional example. AI assistants can reach and read the site, and the product pages are specific. The gaps are in who you serve and where: no page states a service area, and the business name and phone number differ across directories. Fixing those would make it easier for an assistant to name the business with confidence.

AT A GLANCE

AREA	RESULT	WHAT IT MEASURES
Foundation	**Issues (1 failed, 2 partial of 6 checks, 1 not checked)**	Whether AI systems can reach and read your site
Compatibility: Fit	**5 / 10**	Whether your pages answer a buyer's "is this right for me?" questions
Compatibility: Transaction	**6 / 10**	Whether a buyer or an AI agent can take the next step
Clarity	**7 / 10**	Whether your pages say plainly what you sell and where
Credibility	**6 / 10**	Reviews, ratings and third-party proof
Consistency	**5 / 10**	Whether your name, address, phone and facts match everywhere
AI answers	**Named in 6 of 16**	How often AI platforms named you when a buyer asked

PREVIEW

TRIQUETRA

HOW TO READ THIS REPORT

Pass	The check is met.
Partial	The check is met in some places or in part.
Fail	The check is not met.
Not checked	We could not read the source or it needs your access or input. It is not counted in any score.

Each area is scored from 0 to 10 across the checks we could assess. Checks we could not read are not counted. Compatibility has two scores that are never averaged. Foundation is reported as Pass, Issues or Blocked, not as a number.

This assessment reports where things stand. Fixes are covered separately in the Readiness Blueprint.

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Compatibility: Fit, 5 / 10	3
Compatibility: Transaction, 6 / 10	3
Clarity, 7 / 10	4
Credibility, 6 / 10	4
Consistency, 5 / 10	4
How AI assistants answer your buyers today	5
Compliance items for your attorney	5
Not checked	5

IMPORTANT INFORMATION

This report is a review of public information on the date shown. It is not a guarantee of how any AI system will describe or recommend your business. AI systems change often, and their answers can differ from one question, person or day to the next. We could not see private systems such as analytics, Search Console or booking tools unless you gave us access, and anything we could not read is marked Not checked and left out of the scores. Scores are a snapshot to compare against over time, not a ranking against your competitors. Compliance items are listed for presence only. Nothing in this report is legal, financial or professional advice, and the compliance items are for your attorney to review.

Questions about this report? Reply to the email it came with, or call Triquetra at 304-997-8741.

PREVIEW

FOUNDATION: ISSUES

Crawlers can read the site. The main fixes are image descriptions and a cleaner sitemap.

Whether AI systems can reach and read your site. 3 pass, 2 partial, 1 fail, 1 not checked.

The check-by-check findings for this area are included in the full report, with what we found, the evidence source for each check, and where to look first.

COMPATIBILITY: FIT, 5 / 10

Product pages say who each item is for, but no page says where you serve or when a product is not right for a buyer.

Whether your pages answer a buyer's "is this right for me?" questions. 2 pass, 2 partial, 2 fail.

The check-by-check findings for this area are included in the full report, with what we found, the evidence source for each check, and where to look first.

COMPATIBILITY: TRANSACTION, 6 / 10

Buyers can request a quote on every product page. An AI agent cannot finish the contact form because of the image CAPTCHA.

Whether a buyer or an AI agent can take the next step. 3 pass, 1 partial, 2 fail, 1 not checked.

The check-by-check findings for this area are included in the full report, with what we found, the evidence source for each check, and where to look first.

PREVIEW

CLARITY, 7 / 10

The homepage is clear. Some pages use the wrong template heading and one term has two meanings.

Whether your pages say plainly what you sell and where. 3 pass, 2 partial, 1 fail.

CHECK	STATUS	WHAT WE FOUND	SOURCE
Page labeling accuracy	Fail	18 pool pages use the hot tub template heading	bluebirdpoolpatio.example/pools/
Unambiguous terminology	Partial	"Spa" is used for both hot tubs and day spa services	bluebirdpoolpatio.example/spas/
FAQ comprehensiveness	Partial	The FAQ covers care and delivery, not pricing or timelines	bluebirdpoolpatio.example/faq/
Homepage positioning clarity	Pass	The homepage states what you sell and the city you are in	bluebirdpoolpatio.example
Specific vs. vague language	Pass	Product pages use specific sizes, materials and capacities	bluebirdpoolpatio.example/pools/
Headers and content structure	Pass	One H1 per page with a clear heading order	-

CREDIBILITY, 6 / 10

Reviews are solid and spread across platforms. There is no outside press and no case studies yet.

Reviews, ratings and third-party proof. 3 pass, 1 partial, 2 fail.

The check-by-check findings for this area are included in the full report, with what we found, the evidence source for each check, and where to look first.

CONSISTENCY, 5 / 10

This is the weakest area. The business name and phone number vary across directories.

Whether your name, address, phone and facts match everywhere. 2 pass, 2 partial, 2 fail, 1 not checked.

The check-by-check findings for this area are included in the full report, with what we found, the evidence source for each check, and where to look first.

PREVIEW

HOW AI ASSISTANTS ANSWER YOUR BUYERS TODAY

Named in 6 of 16 answers across 4 AI platforms.

PLATFORM	ANSWERS	NAMED
ChatGPT	4	2
Claude	4	1
Gemini	4	2
Perplexity	4	1

COMPLIANCE ITEMS FOR YOUR ATTORNEY

The check-by-check findings for this area are included in the full report, with what we found, the evidence source for each check, and where to look first.

NOT CHECKED

The check-by-check findings for this area are included in the full report, with what we found, the evidence source for each check, and where to look first.

PREVIEW